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**DECLARATION
AND
POWER OF ATTORNEY
FOR UTILITY OR DESIGN
PATENT APPLICATION
(37 CFR 1.63)**

☐ Declaration Submitted with Initial Filing ☒ Declaration Submitted after Initial Filing (Surcharge (37 CFR 1.16(e)) required) OR

Attorney Docket Number JBP5008NP

First Named Inventor M. Aleles et al.

COMPLETE IF KNOWN

Application Number 10/695,686

Filing Date 10/29/2003

Group Art Unit 3629

Examiner Name

As a below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

METHOD FOR PROVIDING PERSONALIZED PROGRAMS TO RETAIL CUSTOMERS
(Title of the Invention)

the specification of which

☐ is attached hereto

OR

☒ was filed on (MM/DD/YYYY) **10/29/2003** as United States Application Number or PCT International Application Number

10/695,686 and was amended on (MM/DD/YYYY)

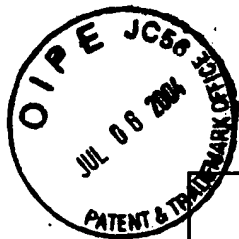
I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:



DECLARATION - Utility or Design Patent Application

I hereby claim the benefit under 35 U.S.C. 119(e) of any United States provisional application(s) listed below.

Application Number(s)	Filing Date (MM/DD/YYYY)	<input type="checkbox"/> Additional provisional application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.
60/422,724 60/482,443	10/31/2002 06/26/2003	

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

Application Serial No.	Filing Date	Status
		Patented Patented Patented

I hereby appoint:

☒ Practitioners at Customer Number **000027777** →

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AND

☐ Practitioner(s) named below:
Name Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

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Direct all correspondence to: ☒ Customer Number **000027777** OR ☐ Correspondence address below

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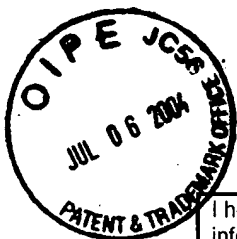
State:

ZIP

Country

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NAME OF SOLE OR FIRST INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle [if any]) Margaret

Family Name
or Surname Aleles

Inventor's
Signature

Date

Residence: City Gladstone

State New Jersey

Country USA

Citizenship USA

Mailing Address 29 Mosle Road

City Gladstone

State NJ

ZIP 07934

Country USA

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NAME OF SECOND INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle [if any]) Steven A.

Family Name
or Surname Shaya

Inventor's
Signature

Date

Residence: City Highlands

State New Jersey

Country USA

Citizenship USA

Mailing Address 144 Portland Road

City Highlands

State New Jersey

ZIP 07732

Country USA

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NAME OF THIRD INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle [if any]) Anna Marie

Family Name
or Surname Newton

Inventor's
Signature

Date

Residence: City Bethlehem

State Pennsylvania

Country USA

Citizenship USA

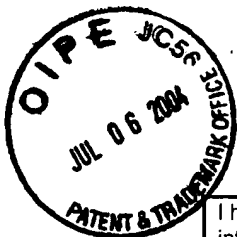
Mailing Address 3354 Green Meadow Circle

City Bethlehem

State PA

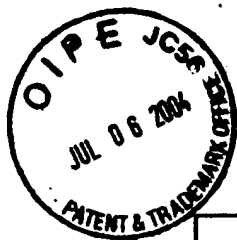
ZIP 18017

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NAME OF FOURTH INVENTOR:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any)) Katie		Family Name or Surname Cheng	
Inventor's Signature		Date	
Residence: City West Orange	State New Jersey	Country USA	Citizenship USA
Mailing Address 324 Araneo Drive			
City West Orange	State New Jersey	ZIP 07052	Country USA



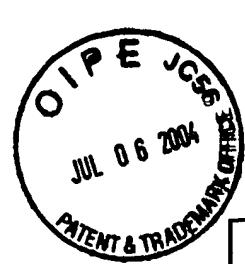
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	First Named Inventor	M. Aleles et al.			
	COMPLETE IF KNOWN				
	Application Number	10/695,686			
	Filing Date	10/29/2003			
	Group Art Unit	3629			
Examiner Name					
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<p>METHOD FOR PROVIDING PERSONALIZED PROGRAMS TO RETAIL CUSTOMERS (Title of the Invention)</p>					
<p>the specification of which</p> <p><input type="checkbox"/> is attached hereto</p> <p>OR</p> <p><input checked="" type="checkbox"/> was filed on (MM/DD/YYYY) <u>10/29/2003</u> as United States Application Number or PCT International Application Number <u>10/695,686</u> and was amended on (MM/DD/YYYY) <input type="checkbox"/></p> <p>I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.</p> <p>I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.</p> <p>I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or any PCT international application having a filing date before that of the application on which priority is claimed.</p>					
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60/422,724 60/482,443	10/31/2002 06/26/2003	<input type="checkbox"/> Additional provisional application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

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Application Serial No.	Filing Date	Status
		Patented Patented Patented

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Registration Number

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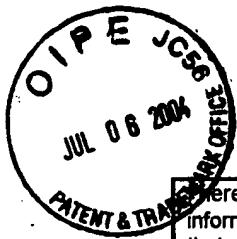
State:

ZIP

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Telephone:

Fax:



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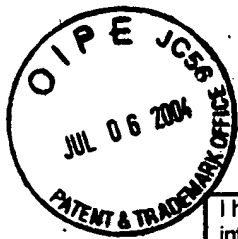
NAME OF SOLE OR FIRST INVENTOR:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any]) Margaret		Family Name or Surname Aleles	
Inventor's Signature <i>Margaret A Aleles</i>		Date <i>June 11, 2007</i>	
Residence: City Gladstone	State New Jersey	Country USA	Citizenship USA
Mailing Address 29 Mosie Road			
City Gladstone	State NJ	ZIP 07934	Country USA

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NAME OF SECOND INVENTOR:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any]) Steven A.		Family Name or Surname Shaya	
Inventor's Signature		Date	
Residence: City Highlands	State New Jersey	Country USA	Citizenship USA
Mailing Address 144 Portland Road			
City Highlands	State New Jersey	ZIP 07732	Country USA

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NAME OF THIRD INVENTOR:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any]) Anna Marie		Family Name or Surname Newton	
Inventor's Signature		Date	
Residence: City Bethlehem	State Pennsylvania	Country USA	Citizenship USA
Mailing Address 3354 Green Meadow Circle			
City Bethlehem	State PA	ZIP 18017	Country USA



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NAME OF FOURTH INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle [if any]) Katie

Family Name
or Surname Cheng

Inventor's
Signature

Date

Residence: City West Orange

State New Jersey

Country USA

Citizenship USA

Mailing Address 324 Araneo Drive

City West Orange

State New Jersey

ZIP 07052

Country USA



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	Application Number	10/695,686			
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Examiner Name					
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Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached? YES NO	
			<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
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Application Serial No.	Filing Date	Status
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NAME OF SOLE OR FIRST INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle [if any]) Margaret

Family Name
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Inventor's
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Date

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State NJ

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NAME OF SECOND INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
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NAME OF THIRD INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle [if any]) Anna Marie

Family Name
or Surname Newton

Inventor's
Signature

Date

Residence: City Bethlehem

State Pennsylvania

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Mailing Address 3354 Green Meadow Circle

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NAME OF FOURTH INVENTOR:

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Given Name
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Family Name
or Surname Cheng

Inventor's
Signature

Katie Cheng

Date

Residence: City West Orange

State New Jersey

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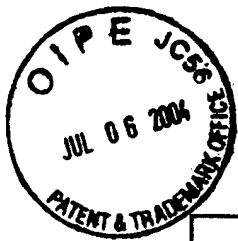
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Address:

City:

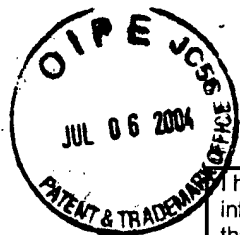
State:

ZIP

Country

Telephone:

Fax:



I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle [if any]) Margaret

Family Name
or Surname Aleles

Inventor's
Signature

Date

Residence: City Gladstone

State New Jersey

Country USA

Citizenship USA

Mailing Address 29 Mosle Road

City Gladstone

State NJ

ZIP 07934

Country USA

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SECOND INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle [if any]) Steven A.

Family Name
or Surname Shaya

Inventor's
Signature

Date

6/28/04

Residence: City Highlands

State New Jersey

Country USA

Citizenship USA

Mailing Address 144 Portland Road

City Highlands

State New Jersey

ZIP 07732

Country USA

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF THIRD INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle [if any]) Anna Marie

Family Name
or Surname Newton

Inventor's
Signature

Date

Residence: City Bethlehem

State Pennsylvania

Country USA

Citizenship USA

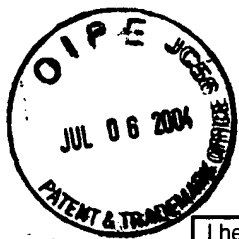
Mailing Address 3354 Green Meadow Circle

City Bethlehem

State PA

ZIP 18017

Country USA



I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF FOURTH INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name
(first and middle [if any]) Katie

Family Name
or Surname Cheng

Inventor's
Signature

Date

Residence: City West Orange

State New Jersey

Country USA

Citizenship USA

Mailing Address 324 Araneo Drive

City West Orange

State New Jersey

ZIP 07052

Country USA